



## **Lombard Global Adds Next Layer of Growth in Brazil and Beyond**

*Lombard Global [www.lombardglobal.com](http://www.lombardglobal.com), a growing Global Management and Investment Banking Consultancy based in Plano, Texas (Dallas Fort-Worth) USA, today announced new initiatives and relationships that will establish Brazil as a cornerstone market for itself, existing and prospective clients. Together with The InterManagement Group (IMG), [http://www.intermanagement.com.br/Our\\_Credentials.php](http://www.intermanagement.com.br/Our_Credentials.php), a Business Development & Interim Management consultancy composed of senior global business leaders based in São Paulo, they will focus on several initial themes.*

Plano, TX ([PRWEB](http://www.prweb.com)) September 13, 2010 -- Lombard Global [www.lombardglobal.com](http://www.lombardglobal.com), a growing Global Management and Investment Banking Consultancy based in Plano, Texas (Dallas Fort-Worth) USA, today announced new initiatives and relationships that will establish Brazil as a cornerstone market for itself, existing and prospective clients. Together with The InterManagement Group (IMG), [http://www.intermanagement.com.br/Our\\_Credentials.php](http://www.intermanagement.com.br/Our_Credentials.php), a Business Development & Interim Management consultancy composed of senior global business leaders based in São Paulo, they will focus on several initial themes.

First off, IMG will be only the second firm in Brazil approved to offer Thunderbird's Global Mindset Inventory and associated value-add services to its global client base. Because of its size, Brazil's companies have the same insular tendencies as USA and Chinese companies. Even now, much of Brazil's growth is internal. The time is right for more firms like InBev (Anheuser-Busch) and associated investment firm 3G (Burger King) to grow globally through acquisitions and mergers. As a result, a key theme will be working with Brazilian firms seeking to expand internationally through investment banking activities, in addition to foreign firms seeking to expand into Brazil. Investment and industry themes include agribusiness and agro-technology, infrastructure investment including roads, airports, energy and ancillary products and services needed for the coming build-out for The Olympics in 2014 and The World Cup in 2016. Finally, retail is a major theme because of the massive growth in Brazil's middle class.

“We’re really excited about our growth in Brazil. With daily operational capabilities in Brazil, India and China, we’re able to streamline and focus efforts on the fastest growing economies of the world. The US and Brazil have a long history of working together. The U.S. has always supported Brazil’s massive potential which is now being translated into real sustainable growth,” said William Billeaud, President of Lombard Global, Inc.

“Our Brazilian partners have impeccable credentials. They’ve all worked for major global firms such as AT&T, Fidelity, Johnson & Johnson and Price Waterhouse Coopers. They have lived in the US and worked all over the world, so they understand other cultures, particularly that of ‘Corporate America’. In addition, they have world-class contacts and relationships with Brazil’s corporate elite. At just a daily direct flight from DFW International Airport, São Paulo is closer and more open than ever for business.

As the U.S.’s economy slowly recovers, we expect massive investment between both sides of the largest countries in the hemisphere in terms of physical size, population and GDP. In fact, we expect an eventual shift, or at least an increase, in US direct investment from Asia to Brazil. We’re preparing for that eventuality with these moves,” said Billeaud.

IMG’s Managing Partner, Fernando Mello concurs. “We’re delighted about the relationship with Lombard



Global. They are open, enthusiastic and refreshingly transparent. They add a strategic layer of capabilities to our own, in respect to Investment Banking, Project Finance and Global Networking. Brazil demands large doses of capital, technology and management capability to sustain its economic growth, and we are all set to provide it.”

“We are also excited about the partnership with Thunderbird (School of Global Management). Their world-renowned expertise will be an invaluable asset in helping companies successfully expand their businesses within and outside Brazil. IMG will be uniquely equipped to assess our customers’ strengths and weaknesses in regards to global mindset, using Thunderbird’s methodology,” said Mello.

Lombard Global, Incorporated is a global general management and investment banking consultancy. Key differentiators are global market entry and investment banking. Since 2004, we've helped our clients grow, turnaround or improve productivity all over the world. Our ability to execute on capital needs helps you grow or improve exponentially. Our reputation for commitment to your best interest helps us grow. As a result, Lombard Global provides one of the most unique and compelling offerings available to businesses who seek dynamic performance improvements at great value. Lombard Global- Global Business. Results. <sup>TM</sup>

The InterManagement Group (IMG) is a management consultancy specialized in Business Development and Interim Management, helping successful businesses expand to and within Brazil. It offers hands-on executive management services on-demand, on a shared risk/reward basis. Since 2006, IMG operates in a broad range of industries, from telecoms and technology to manufacturing, retail, infrastructure, banking and financial services, as well as in a variety of roles and project scopes, from startups to turnarounds. IMG’s partners are all senior executives with long international careers in world-class multinational companies.

###



**Contact Information**

**William Billeaud**

Lombard Global, Inc.

<http://www.lombardglobal.com>

888-666-8204

**Online Web 2.0 Version**

You can read the online version of this press release [here](#).